

DESIGN CENTRE MUOVA 19.6.2017

The publications

MUOVA Design Research

MUOVA Design Research is a academic publication series, which presents design research from a cross-disciplinary point of view. The research articles are based on studies carried out in MUOVA. The publication series was established in September 2014. The editorial personnel consist of director Annika Hissa and development manager Miia Lammi.

- Peltonen, Sanna & Jussi Loukiainen, Tommi Siljamäki (2017). Playing with brands. Survey study of branding in Finnish game companies. In *MUOVA Design Research 1/2017*. ISSN: 2342-7337. ISBN: 978-952-5784-36-7 (pdf). Available <http://www.muova.fi/en/yhteistyö/julkaisut/>
- Hissa, Annika & Janne Pekkala, Miia Lammi (2016). Design for localization in India. Experiences and practices of nine Finnish SMEs. In *MUOVA Design Research 1/2016*. ISSN: 2342-7337. ISBN: 978-952-5784-35-0 (PDF). Available <http://www.muova.fi/en/yhteistyö/julkaisut/>
- Jakobsson, Minna & Miia Lammi, Janne Pekkala (2015). SMEs on the way to India. Perspectives on the Internationalization of Finnish small and medium-sized companies to India. In *MUOVA Design Research 1/2015*. ISSN: 2342-7337. ISBN: 978-952-5784-30-5 (PDF). Available <http://www.muova.fi/en/yhteistyö/julkaisut/>
- Tiensuu, Vesa & Maiju Saha, Hanna Luotola, Sanna Peltonen, Miia Lammi (2014). Service innovation in Finland. A national survey about service business and innovation in Finland 2011. In *MUOVA Design Research 2/2014*. ISSN: 2342-7337. ISBN 978-952-5784-29-9 (PDF). Available <http://www.muova.fi/en/yhteistyö/julkaisut/>
- Peltonen, Sanna & Tommi Siljamäki, Miia Lammi (2014). Systemic service design on voluntary water monitoring. A case study: Water ecosystem information as a source of under-centered services. In *MUOVA Design Research 1/2014*. ISSN: 2342-7337. ISBN 978-952-5784-28-2 (PDF) Available <http://www.muova.fi/en/yhteistyö/julkaisut/>

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- Pekkala, Janne & Sanna Peltonen (2014). Design practices contributing to meaning-changing innovations – Case study in Finnish boating industry. In *the proceedings of NordDesign 2014*, Espoo, Finland 27-29th August 2014. ISBN: 978-1-904670-58-2. Available: https://www.designsociety.org/publication/36290/design_practices_contributing_to_meaning-changing_innovations_%E2%80%93_case_study_in_finnish_boating_industry
- Niinimäki, K., Person, O., Pekkala, J. & Peltola, S. (2014) Design Interventions in SMEs: Initial Findings from a Case Study. 19th *ADMC, Academic Design Management Conference*, Design Management in the Era of Disruption. 2-4 September 2014, London, UK. Available: <https://www.scribd.com/doc/238251719/The-19th-DMI-International-Design-Management-Research-Conference>
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Muovaaja

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- Teirilä Minna & Annika Hissa, Sanna Peltonen, Sonja Pitkälampi, Tanja Oraviita, Anette Bengs, Kimmo Rautanen, Susanne Sperring, Jonas Forth (2010). ImageTestLab. Final Report of the Tekes Research Project 2008-2010. ISBN 978-952-60-0034-3. Available: www.muova.fi/en/yhteistyö/julkaisut/
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